



Information Services Advisory Committee Meeting

Thursday October 8, 2009

Noon – 2:00 p.m.

Minutes

Faculty Center for New Media

Room 4421 Doyle Library

SRJC, Santa Rosa

Members Present:

Patricia Biagi, ROP/SCOE; George Cameron, W.E.; Wes Chesbro, SRJC; Robert Chudnofsky, SRCJ/Petaluma; Larry Flor, SRHS; Beth Henenger, HDI; Frank Kelfoffer, CEO Intelligy; Steve Morie, SRJC; Margo McK., Kaiser; Michael McKeever, SRJC; Eve Nighswonger, SRJC; Suzanne Poppo, SRJC; Rob R., SRJC; Scott Rosen, SJRC; Gary Schiller, SRJC; Gary Serby, IT Exchange Bank; Lisa Quinn, UHS; Lorraine Wilson, SRJC

Members Unable to Attend:

Patrick Donahue, Scott Technology Group; Dana Parnay, HHS.

Agenda:

- **Welcome and Introductions:**
 - Dave Harden was introduced as the new SRJC CS Department Chair, and attendees introduced themselves.

- **SRJC Committee Reports:**
 - The CS Department reorganization is being implemented. Three departments, Business Administration (BA), Business Office Technology (BOT), and Computer Information Systems (CIS) have been collapsed into BA and CIS.
 - Budget planning for the spring 2010 is underway. An 18% budget cut is planned that will impact adjunct faculty and student programs. Courses required for certificates will remain, others will depend upon demand. No data has been collected on salaries and jobs for post graduates to assist in preserving courses.
 - NSF grant for \$3,000,000 includes five community college partners. On-line education is being pursued including whether these courses work better for the self-motivated. A Security (wireless and voice) course is planned.

- Computer User and MS Office Certificates will continue to be offered. While Micro Computer Database will be deactivated due to budget and low enrollment, members expressed concern that database is a foundation course that is stable in the rapidly changing technology field. The PC Specialist is under revision. HDI and Linked In were suggested as resources in determining which classes support industry needed skills. Soft skills are being into technical course outlines as well.
- The Media program is being revamped; however, the foundation remains the same. Three Digital Media tracks exist: Digital Video Production, Digital Video Audio, and Digital Video 3D Modeling and Animation. A fourth track is planned for Video Serious Game Design. The summer institute for 25 high school students was very successful in covering the Adobe Suite, and several students are enrolled at SRJC this semester.
- **High School Course Outlines:**
 - The DOE and Sonoma County Board of Education mandates course outlines be reviewed by industry members for input every two years. IT Essentials is the outline in the cycle for approval this year; and the advisory committee unanimously approved the outline.
- **Industry Outlook:**
 - Professional, Scientific and Technical Services is the fastest growing sector projecting to gain over 293,000 jobs, representing an annual growth rate of almost 3%.¹
 - Good jobs still exist for workers with the right training and skills and tend to be recession-resistant. Computer Specialists (includes Web Developers), Computer Support Specialists, Computer Software Engineers, Applications, and Computer Systems Analysts are examples with the most online job postings, projected job openings and annual earnings.² Computer systems Design and Related Services industry is the largest component within this sector anticipating growth of over 87,000 new jobs or almost 5% based on annual averages.³
 - Industry members present confirmed the industry is coming back as evidenced by prices paid for recent acquisitions. In addition to technical skills, all agreed soft skills of client facing, written and verbal communication are equally important.
- **Articulation:**
 - MOU's between SRJC and SRHS and HHS are in place for Cisco and IT Essentials courses. At their next meeting SRCS's Board of Trustees will consider approval of administration and proctoring of SRJC exams at the HS site.
- **The meeting was adjourned at 2:20 pm.**

¹ EDD, Labor Market and Economic analysis. www.labormarketinfo.edd.ca.gov, May 28, 2009.

² EDD, Labor Day Briefing 2009, www.labormarketinfo.edd.ca.gov. September 2009.

³ EDD, Labor Market and Economic analysis. www.labormarketinfo.edd.ca.gov, May 28, 2009.