

Friday, September 23, 2011



Jay McTighe, Ed.D.

A Framework for 21st Century Learning

A growing number of voices within and outside the educational establishment are calling for an enhanced emphasis on “21st century skills.” This call for a focus on 21st century learning raises important and practical questions for educators:

- How might we effectively infuse these skills into an already over-crowded curriculum?
- What assessment practices are needed to assess 21st century skills in conjunction with academic standards?
- What kind of teaching is needed to promote 21st century learning?
- Which current educational practices and school structures are likely to support the attainment of 21st century learning outcomes, and which may inhibit it?

This session will present a practical framework for considering these questions and building a system to support 21st Century Learning.

Jay McTighe is an accomplished author, having co-authored ten books, including the best-selling *Understanding by Design* series with Grant Wiggins. He brings a wealth of experience developed during a rich and varied career in education. He served as director of the Maryland Assessment Consortium, a state collaboration of school districts working together to develop and share formative performance assessments. Jay is well known for his work with thinking skills, having coordinated statewide efforts to develop instructional strategies, curriculum models, and assessment procedures for improving the quality of student thinking. In addition to his work at the state level, Jay has experience at the district level in Prince George’s County, Maryland, as a classroom teacher, resource specialist, and program coordinator. He also directed a state residential enrichment program for gifted and talented students.

Friday, January 20, 2012



Alan November, M.Ed.

Empathy: The 21st Century Skill

One of the most valued skills of the 21st century is to understand different cultural perspectives and points of view. If we want our students to be competitive in the global economy, we must challenge them to co-create and present to a worldwide authentic audience. Any classroom can be organized to be a global communications center, and we can design more rigorous and motivating assignments that engage our students to communicate globally with purpose. Expand boundaries of potential and give your students courage to engage with the world.

This session will explore ways a school can broaden its culture to nurture this vital 21st century skill.

Alan November was named one of the nation’s fifteen most influential thinkers of the decade by *Technology and Learning Magazine* and is considered an international leader in education technology. In 2001, he was listed as one of eight educators to provide leadership into the future by the Eisenhower National Clearinghouse. In 2007 he was selected to speak at the Cisco Public Services Summit during the Nobel Prize festivities in Stockholm, Sweden. His writing includes numerous articles and two best-selling books, *Empowering Students with Technology* and *Web Literacy for Educators*. Alan was co-founder of the Stanford Institute for Educational Leadership Through Technology and is most proud of being selected as one of the original five national Christa McAuliffe Educators.

While Alan was a computer science teacher in Lexington, MA, he was probably the first teacher in the world to have a student project online in 1984, a database for the handicapped. He has been director of an alternative high school, computer coordinator, technology consultant and university lecturer. He has helped schools, governments and industry leaders improve the quality of education through technology.

Friday, April 13, 2012



Heidi Hayes Jacobs, Ed.D.

Curriculum 21: A New Essential Curriculum for a New Time

Heidi Hayes Jacobs will launch a powerful case for overhauling, updating, and injecting life into the K-12 curriculum. Sharing her expertise as a world-renowned curriculum designer, Jacobs will provide insight and inspiration in these key areas:

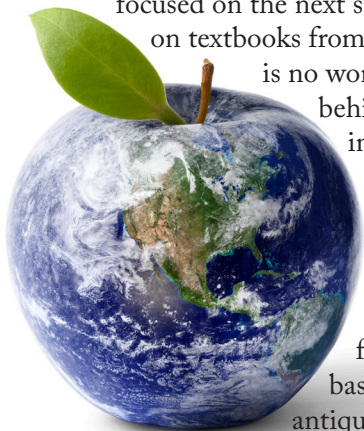
- Content and assessment: How to identify what to keep, what to cut, and what to create, and where portfolios and other new kinds of assessment fit into the picture.
- Program structures: How to improve our use of time and space and groupings of students and staff.
- Technology: How it’s transforming teaching, and how to take advantage of students’ natural facility with technology.
- Media literacy: The essential issues to address, and the best resources for helping students become informed users of multiple forms of media.
- Globalization: What steps to take to help students gain a global perspective.
- Sustainability: How to instill enduring values and beliefs that will lead to healthier local, national, and global communities.
- Habits of mind: The thinking habits that students, teachers, and administrators need to develop and practice to succeed in school, work, and life.

This session can be the ideal catalyst for transforming our schools into what they must become: learning organizations that match the times in which we live.

Heidi Hayes Jacobs is an author and an internationally recognized expert in the fields of curriculum and instruction. She has served as an education consultant to schools nationally and internationally. She works with K-12 schools on issues and practices pertaining to: curriculum reform, instructional strategies to encourage critical thinking, and strategic planning.

**How can we alter the format
of what schools look like to match
the times in which we live?**

What year are you preparing your students for? 1973? 1995? Can you honestly say that your school's curriculum and the program you use are preparing your students for 2015 or 2020? Are you even preparing them for today? Johnny might not even know that his classroom experiences are not providing him the tools to enter a global economy that changes exponentially. Maria's gap in knowledge about the last 50 years of history is not helping her make sense of the contemporary world she lives in. Is your curriculum replacing older methodologies with new tools for communicating and sharing? Or is the use of technology an "event"? Are your students learning world languages that will be dominant and influential when they are adults? Or are you primarily, and painfully, focused on the next state test based on textbooks from the 1950s? It is no wonder that we are behind other nations in international comparisons of academic achievement when our school structures are fundamentally based on an antiquated system established in the late 1800s.



Heidi Hayes Jacobs, from her new book
Curriculum 21, Essential Education for a Changing World

REGISTRATION INFORMATION

Dates:

Fridays: September 23, 2011;
January 20, and April 13, 2012

Time:

8:30am - 3:30pm

Cost:

\$300 per person (all three days) or
\$150 per person (per day)

Location:

Sonoma County Office of Education
5340 Skylane Boulevard, Santa Rosa

Deadline:

Wednesday, September 14, 2011

Audience:

Superintendents, district office
administrators, principals, teacher-leaders,
and board members

Content Questions:

Cindy Pilar
cpilar@scoe.org or 707.522.3069

Registration Questions:

Connie Anderson
canderson@scoe.org or 707.524.2823

REGISTER ONLINE AT:

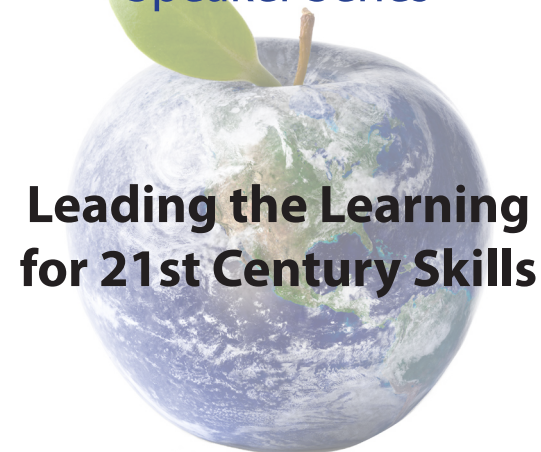
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