



**Child Care Planning Council of Sonoma County
MEETING NOTES**

(There was no quorum)

April 6, 2018

SCOE, Redwood Room C, 5340 Skylane Boulevard, Santa Rosa CA 95403

The mission of the Child Care Planning Council of Sonoma County is to convene and inspire the community through collaboration, leadership and advocacy to promote and plan for quality child care and development for the benefit of all children (birth to 12), their families and Sonoma County.

Members Present: Michelle Bendyk, Soledad Figueroa, Lisa Grocott, Rebecca Hachmyer, Emma Kerns, Sheri Schonleber, Lorie Siebler, Jennifer Stanley, Melinda Susan, Heather Sweet-Krikac, Sonya Valiente, Margie Vondrak, Terry Ziegler

Members Notified Absent: Carrie Anabo, Debbie Blanton, Missy Danneberg, Alice Hampton, Megan Hede, Susan Langer, Alicia Morales, Jason Riggs, Marianne Schwarz-Kesling, Cathy Vaughn

Members Absent: Kathy Kelley

Guests Present: Stella Gonzalez, Jennifer Lyle, Kaitlin Pires, Maleese Warner, Renee Whitlock

Advisors Present: Lara Magnusdottir

Advisors Notified Absent: Melanie Dodson

Advisors Absent: Ed Sheffield

Staff Present: Susy Marrón, Kaye Moore

Topic	Discussion	Action	Follow-Up
1. Call to order**, Introductions, Inspiration		Co-Chair Lorie Siebler called the meeting to order at 9:05am. Introductions were made around the room.	
2. Approval of/Revisions to Agenda**		The lack of a quorum meant that there could be no vote to approve the agenda, but the meeting continued as per the agenda.	

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3. Consent Calendar a. CCPC Meeting Minutes of 3/2/2018		a. The lack of a quorum meant that there could be no vote to approve the meeting minutes of 3/2/2018, so this item will be addressed at the Council meeting of 5/4/2018.	
4. Follow-up on Hot Topic from February's Hot Topic: READY	*Susy Marron shared that the READY group walked away with additional data points that could be pulled for the First 5 commission. The report was well received by the First 5 commission.		
5. Hot Topic: Child Care Planning Council Committee Work Plan for 2018-19	Executive Committee members Rebecca Hachmyer and Lorie Siebler reviewed the 2016-2021 Child Care Plan and gave an overview of steps that the Council will take to implement the plan. <ul style="list-style-type: none"> • How we got here: It started in June 2014 with a team to start working on the plan. In early 2015 they created a survey, which was sent to the community in April 2015. In April 2016, a consultant went through survey to create the plan. In April 2017, a Community Meeting was held to address the results of the survey. The Executive Committee is currently working on how to reach the outcome for the plan. • Where we are now: The Partnership Workgroup has been 		Terry Ziegler asked for acronyms to be written out on the goals document. Sonya Valiente asked about having a town hall meeting at some point to update the community on the plan. Renee Whitlock asked for a copy of the previous plan and what are the accomplishments. Susy will bring the accomplishment from the previous plan to the May Retreat.

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	<p>working organize the results by “Partners”, “Plan Goal”, and “Plan Action”. Each idea from the Community Meeting is framed as a proposed strategy. The Executive Committee sorted items to appropriate categories. Jen Stanley asked if goals were in priority by goal. Rebecca Hachmyer and Lorie Siebler stated that workgroups will the prioritize goals.</p> <ul style="list-style-type: none"> • Plan for May Retreat: the May Retreat will provide members with the opportunity to join Partnership Workgroups. Council members and community members will break out into preliminary Partnership Workgroups and will provide feedback on Proposed Strategies. The Workgroups will work on their area of interest to promote the plan to the community. The Council will work on prioritizing goals for each year of the remaining plan. • Vision for next year: Partnership Workgroups will use the 		

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	<p>Partnership Strategy Documents to</p> <ul style="list-style-type: none"> ○ prioritize Actions and Strategies for 2018-2019 ○ flesh-out Strategy ideas ○ develop a game plan for packaging and presenting ideas ○ connect with chosen Partner(s) and make the pitch ○ meet as needed to implement and ○ report regularly to the Council <ul style="list-style-type: none"> ● The point of the Workgroup is to gain enthusiasm within the Council, so that members will promote the ideas that they are passionate about. This is not just “joining a committee”. Some of the workgroups might not last the full year and the Council may explore forming new workgroups based on need. ● Goal for today: work on the Partnership Workgroup Introduction, choose a Partnership, review Partnership 		

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	<p>Strategy Document, prioritize 1-2 actions and brainstorm approach.</p> <ul style="list-style-type: none"> ○ “What’s Your Pitch?” In small groups, select an action and strategy. Each group will also look at group members to see who can help with which action or strategy. They will think about what is needed and come up with a pitch. ○ Group worked on activity mentioned above for 10 minutes. ● Debriefing: Rebecca Hachmyer asked for the group to report on questions that came up during the activity. Jennifer Stanley said she was in the government group and questioned how the situation has changed since April 2017. Jennifer Lyle added that some items are different due to the fires and governmental changes. Jennifer Stanley felt that they need more time and asked for approval to add new 		

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	<p>strategies to make room for the changing landscape. Jennifer Lyle reported that the Council needs to help spread the word on permitting. Renee Whitlock added that people need to start communicating the need for slots and space to government officials now. Waivers need to be approved now, edits to waivers won't be allowed later with City of Santa Rosa. Sheri (Nanette) Schonleber asked about conveying what has happened within the community to new members so they have context as to what has already been done. Each person should choose a workgroup of interest or expertise.</p>		
<p>6. Child Care Consumers/Child Care Providers Input/Member Announcements</p>	<p>* Lara shared that a woman who lost her Family Child Care Home has been licensed as an infant center at The Church of Incarnation.</p>		
<p>7. Public (non-members) Comment on non-agendized items</p>	<p>* Renee Whitlock was interviewed by The North Bay Business Journal. She mentioned the cost of housing and the ripple effect of not having quality child</p>		

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	<p>care within our community.</p> <p>*Lara added that First 5 is currently working with community on this issue.</p> <p>*Renee Whitlock added that some developers are looking to add child care centers to the housing tracts that are being built in the community.</p> <p>*Susy announced that the Board of Supervisors will hold a public hearing on April 17 at 1:30pm to approve the Individualized Child Care Subsidy Plan.</p>		
<p>8. New and Existing Member Spotlight: Soledad Figueroa</p>	<p>Soledad Figueroa, Executive Director of River to Coast Children’s Services was born in Mexico and came to America when she was 22. She dropped out college and felt bad about disappointing her family. She had wanted to be a chemical engineer but life took her in a different direction. She moved from a large city to Guerneville, CA and attended Santa Rosa Junior College so that she could learn English. She was married for 22 years before divorcing. Her two children are ages 22 and 19. She began working at River to Coast Children’s Service, a resource and referral agency, as the receptionist. In 2014, Soledad was selected as the interim director for RCCS. She has been the official director for almost 3 years. RCCS oversees 6 contracts from California Department of Education. You may contact Soledad (sfigueroa@rccservices.org; 707-869-</p>		

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	3613 x 111) regarding information on River to Coast Children Services.		
9. Membership Report	*Terry Ziegler reported that nominations for the Chair-elect position are due by April 20, 2018. She shared that Stella Gonzalez is attending the meeting from the Boys and Girls Club of Sonoma County. Stella is interested in joining the Council.		
10. Finance Committee Report	Susy Marron reported the Finance Committee is still working on budget revisions and finalizing our 2018-2019 budget to present to the Council in May. The recommendation will be to move \$3,200 from Consultants/Subcontractors to fund equipment for the purchase of 2 desktop computers for staff. Approval to receive \$25,000 from First 5 to fund the Individual Child Care Pilot Plan will also be on the May agenda.		
11. Public Policy	Lara MagnUSDottir reported that the Child Care Block Grant was increased by \$2.4 billion nationwide. The state-wide ask from the ECE coalition is 1 billion for babies and additional 100,000 voucher slots for infants and toddlers. Asking for paid professional development for subsidized center staff. Adding a health and safety clause to Title 5 but ECE field that the additions were too narrow. AB2626 which basically taking some of the items from the Individual Child Care Pilot and makes it state-wide.		

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	Lara updated the council on current bills in the legislature.		
12. Feedback and In-Kind Services and Contributions Forms	Lorie encouraged participants to complete the green and buff forms and talk about “take-aways” from this meeting.	Participants used the time provided to complete forms and discuss what was brought up during the meeting.	
13. Adjourn**		The meeting ended at 11:05 am though there was not a quorum to vote on adjournment.	