



## CHILD CARE PLANNING COUNCIL OF SONOMA COUNTY

### Protocol

ECE Investments Activities

Responsible Committee	Date Last Reviewed
Executive Committee	January 2015

### Protocol Description

#### 1. Proactive Activities

- a. CCPC will post and maintain a webpage on its SCOE website on ECE Investments, providing information and resources to potential investors.
- b. CCPC will send out an email to its constituency advising them of the publication of the ECE Investments webpage.
- c. CCPC will run an article twice per year in the e-news highlighting the ECE Investments webpage.
- d. CCPC will add a link to the webpage to the ROI infographic, and continue disseminating this document throughout the community.

#### 2. Consultative Activities

- a. If CCPC is contacted by an individual interested in information about investing in ECE, the CCPC Coordinator will provide consultative services to help identify the individual's areas of interest and goals, to provide information and resources, and to support the individual in selecting appropriate mechanisms for investment.
- b. The CCPC Coordinator will not recommend any specific area of need, or program, but will serve as a neutral resource for unbiased information.