

Five-Minute Film Festival Rubric

Does the film...	1 – Beginning	2 – Approaching	3 – Meeting
Connect to the theme ?	Little or no connection to the theme	General connection to theme	Clear and distinct connection to theme
Tell a compelling story?	Story is told using: <ul style="list-style-type: none"> • Basic technique • Few or irrelevant details • Random or confusing event sequences 	Story is told using: <ul style="list-style-type: none"> • Technique • Relevant details • Structured event sequences 	Story is told using: <ul style="list-style-type: none"> • Effective technique • Well-chosen details • Well-structured event sequences
Examine and convey ideas and information?	Content is not effectively: <ul style="list-style-type: none"> • Organized • Analyzed Content is: <ul style="list-style-type: none"> • Unclear • Inaccurate 	Content is effectively: <ul style="list-style-type: none"> • Organized • Analyzed Content is: <ul style="list-style-type: none"> • Clear • Mostly accurate 	Content is effectively: <ul style="list-style-type: none"> • Organized • Analyzed Content is: <ul style="list-style-type: none"> • Very clear • Accurate
Demonstrate creativity?	Film looks like things that have been seen before; it is not new or unique	Has some new ideas, but it still looks mostly like things that have been seen before	Film is new, unique, surprising; shows a personal touch